

# MSCS Leadership Symposium Sponsorship Packet



Memphis-Shelby County Schools (MSCS) is hosting its annual  
**Leadership Symposium June 5-9, 2023.**

Leaders will participate in creative and innovative learning sessions, keynotes, distinguished lectures, and networking sessions that will establish systems and lead to success in the K-12 learning environment.

Find out how you can become an event sponsor or exhibitor below.

## Sponsorship Levels

- Premier Sponsor | \$35,000
- Trailblazer Sponsor | \$15,000
- Influencer Sponsor | \$10,000
- Partner Sponsor | \$5,000
- Exhibitor | \$2,000
- Contributor | \$750 - \$1,999
- Donor | \$100 - \$749

To become an event sponsor or exhibitor, visit <http://www.scsk12.org/LS/> to submit monetary donation.

Checks can be made payable to *SchoolSeed Foundation*. Denote in memo of check: *2023 MSCS Leadership Symposium*.

Submit high resolution logo for printed materials to [symposium@scsk12.org](mailto:symposium@scsk12.org).

Sponsorship Registration Deadline: **March 17**  
Exhibitor Registration Period: **March 31-April 28**  
High Resolution Logo Submission Deadline:  
**Sponsors: March 17, 2023 | Exhibitors: April 28, 2023**

For inquiries, feel free to reach out via email to [symposium@scsk12.org](mailto:symposium@scsk12.org).  
MSCS Leadership Symposium Website: [www.scsk12.org/ls](http://www.scsk12.org/ls) | MSCS Leadership Symposium Twitter: [www.twitter.com/MSCSLeads](https://www.twitter.com/MSCSLeads)  
LinkedIn: [Memphis-Shelby County Schools Professional Learning & Support](#)



*SchoolSeed Foundation is a 501(c)(3) organization and donations are tax-deductible.*



# MSCS Leadership Symposium

## SPONSORSHIP INFORMATION

### Premier Sponsors will receive:

- Top billing on all conference sponsorship signage including banners, t-shirts, and conference bags.
- Access to sponsor hub and engagement opportunities in conference app
- First location choice of skirted 8' display table in Exhibitor Hall
- Opportunity for a live interview on C19TV & 88.5FM, the Voice of MSCS- "Why It's Important to Invest in Leadership Development"
- Brief speaking opportunity (five minutes) to address conference attendees  
*(specific opportunity to be determined in cooperation with the Conference Planning Committee)*
- Opportunity to develop and present two 30-minute concurrent sessions  
*(final topic to be determined in cooperation with the Conference Planning Committee)*
- Six (6) total full-conference registrations, including all conference meals and special events
- Recognition at conference meals and events by MSCS Leadership
- Recognition as sponsor on sidebar of all conference advertisements
- Recognition as sponsor of conference amenities (first come, first served) including: *Symposium Brain Break Activities, Symposium After Hour Events, Photo Booth, Prizes and Giveaways, Downtown Memphis Trolley Rides*
- Front or Back Cover advertisement in conference booklet (digital and/or hard copy)
- Social media announcement when sponsorship is arranged
- Five (5) social media announcements about company/organization leading up to conference







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## ADDITIONAL SPONSORSHIP OPPORTUNITIES



**\$15,000**

### Trailblazer Sponsors will receive:

- Priority billing on all conference sponsorship signage including banners and t-shirts.
- Access to sponsor hub and engagement opportunities in conference app
- Priority location choice of skirted 8' display table in Exhibitor Hall
- Brief speaking opportunity (two to three minutes) to address conference attendees  
*(specific opportunity to be determined in cooperation with the Conference Planning Committee)*
- Opportunity to develop and present one 30-minute concurrent session  
*(final topic to be determined in cooperation with the Conference Planning Committee)*
- Five (5) total full-conference registrations, including all conference meals and special events
- Recognition at conference meals and events by MSCS Leadership
- Recognition as sponsor of conference amenities (first come, first served) including:  
*Symposium Brain Break Activities, Symposium After Hour Events, Photo Booth, Prizes and Giveaways, and Downtown Memphis Trolley Rides*
- One (1) full-page advertisement in conference booklet (digital and/or hard copy)
- Company/organization name and logo included in conference advertisement
- Social media announcement when sponsorship is arranged
- Four (4) social media announcements about company/organization leading up to conference



**\$10,000**

### Influencer Sponsors will receive:

- Access to sponsor hub and engagement opportunities in conference app
- Priority location choice of skirted 8' display table in Exhibitor Hall
- Opportunity to develop and present one 30-minute concurrent session  
*(final topic to be determined in cooperation with the Conference Planning Committee)*
- Four (4) total full-conference registrations, including all conference meals and special events
- Recognition as sponsor of conference amenities (first come, first served) including:  
*Symposium Brain Break Activities, Symposium After Hour Events, Photo Booth, Prizes and Giveaways, and Downtown Memphis Trolley Rides*
- Recognition at conference meals and events by MSCS Leadership
- One (1) full-page advertisement in conference booklet (digital and/or hard copy)
- Company/organization name and logo included in conference advertisement
- Social media announcement when sponsorship is arranged
- Three (3) social media announcements about company/organization leading up to conference





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## ADDITIONAL SPONSORSHIP OPPORTUNITIES



**\$5,000**

### Partner Sponsors will receive:

- Access to sponsor hub and engagement opportunities in conference app
- Priority location choice of skirted 8' display table in Exhibitor Hall
- Opportunity to develop and present two 30-minute roundtable session  
*(final topic to be determined in cooperation with the Conference Planning Committee)*
- Three (3) total full-conference registrations, including all conference meals and special events
- Recognition at conference meals and events by MSCS Leadership
- Recognition as sponsor of conference amenities (first come, first served) including:  
*Symposium Brain Break Activities, Symposium After Hour Events, Photo Booth, Prizes and Giveaways, Downtown Memphis Trolley Rides*
- One half-page advertisement in conference booklet
- Company/organization name and logo included in conference advertisement  
*(conference app, conference booklet, conference website, and conference banner)*
- Social media announcement when sponsorship is arranged
- Two (2) social media announcements about company/organization leading up to conference

### Exhibitor \$2,000

- One (1) skirted 8' display table in Exhibitor Hall
- Two (2) total full-conference registrations, including all conference meals and special events
- Access to exhibitor hub in conference app, which includes engagement opportunities with conference registrants & attendees
- Company name and link on conference website
- Company logo displayed during conference meals and breaks
- Company/organization name listed in conference advertisement including conference app, conference booklet, conference website, and conference banner

### Contributor \$750 - \$1,999

- Company name and link on conference website
- Company logo displayed during meals and breaks
- Company name listed in conference mobile app, conference booklet, conference website, and conference banner

### Donor \$100 - \$749

- Company/organization name listed in conference mobile app, conference booklet, conference website, and conference banner